

# Privacy policy

**This content has been translated into English. Only the version in German language shall be binding (<https://www.internationaler-bund.de/datenschutz>); the English version only serves informational purposes.**

The Internationaler Bund takes the protection of personal data very seriously. We want you to know when we store which data and how we use it. As a company under private law, we are subject to the provisions of the German Federal Data Protection Act (Bundesdatenschutzgesetz BDSG), the European General Data Protection Regulation (Datenschutzgrundverordnung DS-GVO) and the German Telemedia Act (Telemediengesetz TMG). We have taken technical and organizational measures to ensure that the regulations on data protection are observed both by us and by external service providers.

## Responsible

The responsible party for the data processing that exists in connection with the operation of this website is the Internationale Bund (IB) Freier Träger der Jugend-, Sozial- und Bildungsarbeit e.V. (hereinafter also paraphrased as "we").

Internationaler Bund (IB) Freier Träger der Jugend-, Sozial- und Bildungsarbeit e.V.

Represented by the Board of Directors: Thimo Fojkar, Karola Becker, Stefan Guffart  
Valentin-Senger-Straße 5  
60389 Frankfurt am Main  
Tel.: 069 – 9 45 45 – 0  
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E-Mail: [info@ib.de](mailto:info@ib.de)

## Contact details of the data protection officer

Internationaler Bund (IB) Freier Träger der Jugend-, Sozial- und Bildungsarbeit e.V.  
For the data protection officer  
Valentin-Senger-Straße 5, 60389 Frankfurt am Main  
E-Mail: [Datenschutz@ib.de](mailto:Datenschutz@ib.de)

## Personal data

Personal data is information that relates to an identified or identifiable natural person (for example, name, address or e-mail address). We process personal data of our users only insofar as this is necessary for the provision of a functional website and our services. The legal basis for this is Art. 6 para. 1 p. 1 lit. f) or b) DS-GVO. The processing of personal data of our users that goes beyond this regularly takes place after explicit consent. The legal basis for this is Art. 6 para. 1 p. 1 lit. a) DS-GVO. In exceptional cases, we also process data if this is permitted by legal regulations, e.g. via the legal bases of Art. 6 (1) p. 1 lit. c), d), e) and f) DS-GVO.

## Storage period / deletion

Personal data will be deleted as soon as the purpose of storage ceases to apply. As long as legal storage obligations, such as tax and commercial law regulations, prevent the deletion of your personal data, we restrict the processing of your data for this period. As soon as these statutory storage periods expire, the data will be deleted.

## **Direct collection of data and transfer to third parties**

We usually collect personal data directly from you as the data subject by providing it to us yourself. In the event that we process data that has not been collected from you, we will inform you of this fact. In addition, we do not transfer any data to third parties unless you have given us your express consent to do so. In exceptional cases, we may involve service providers who may also come into contact with personal data. If this is the case, we will ensure that these commissioned data processors are properly selected and, in accordance with Art. 28 DS-GVO, undertake on their part to comply with data protection laws. If we use commissioned service providers for individual functions of our offer or would like to use your data for advertising purposes, we will inform you in detail about the respective processes below.

## **Provision of our statutory / business services**

Insofar as we collect and process data in order to fulfill our statutory and/or business-related services, the legal basis for this processing is Art. 6 para. 1 p. 1 lit. b) DS-GVO. Within the scope of our statutory and/or business tasks and contractual obligations, we process data of members, interested parties, participants, customers, visitors, applicants as well as partners. As a rule, the data processing thereby relates to the following categories:

- Personal and master data (e.g.: name, address, date of birth),
- Contact data (e.g.: telephone number and e-mail address),
- contract data (e.g. date and content of the contract) and
- Payment data (e.g.: bank details), if these are required for the contractual relationship.

For data processing that goes beyond the fulfillment of statutory and/or business tasks or the initiation and execution of contracts, we refer to the protection of legitimate interests pursuant to Art. 6 (1) p. 1 lit. f) DS-GVO, unless we have obtained express consent for this purpose from you (Art. 6 (1) p. 1 lit. a) DS-GVO). We will obtain such consent in particular if the data processing concerns special categories of personal data (e.g.: health data). If consent concerns a child's data, consent will be obtained from the legal guardian. You can revoke any consent to the processing of your data at any time with effect for the future.

## **Your rights as a subject**

You have the following rights regarding the personal data concerning you:

- the right to free information about your stored data,
- the right to rectification,
- the right to erasure,

- the right to restriction of processing,
- the right to data portability.

You have the right to object at any time, on grounds relating to your particular situation, to the processing of personal data concerning you. Such a right of objection concerns the cases of data processing according to Art. 6 para. 1 p. 1 lit. e) as well as f) DS-GVO. An objection at any time is also possible against profiling as well as against data processing for direct advertising.

In addition, you have the right to lodge a complaint with a supervisory authority if you believe that the processing of personal data concerning you violates the General Data Protection Regulation.

If processing is based on your consent, you can revoke this at any time with effect for the future.

To assert your rights or if you have any questions, you can contact the data protection officer of the Internationaler Bund e. V. at the following address: [datenschutz@ib.de](mailto:datenschutz@ib.de).

## **No automated decision making**

Automated decision making including profiling according to Art. 22 (1) and (4) DS-GVO does not take place.

## **Contact**

When you contact us by e-mail or via a contact form, the data you provide (your e-mail address, name and telephone number, if applicable) will be stored by us in order to answer your questions. We delete the data accruing in this context after the storage is no longer necessary or restrict the processing if there are legal retention obligations. Your personal data is protected by technical and organizational measures during collection, storage and processing in such a way that it is not accessible to third parties. However, we would like to point out that data transmission on the Internet (e.g. communication by e-mail) can have security gaps. Therefore, we cannot guarantee complete data security when communicating by e-mail, so we recommend that you send information requiring a high level of confidentiality by post.

## **Encryption**

For security reasons and to protect the transmission of confidential content, such as requests that you send to us as the site operator, this site uses a so-called TLS encryption. You can recognize such an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the closed "lock" symbol in your browser line. If this TLS encryption is activated, the data that you transmit to us can generally not be read by unauthorized third parties during transmission to us.

## **Collection of personal data when visiting our website**

In the case of mere informational use of the website, i.e. if you do not register or otherwise transmit information to us, we only collect the personal data that your browser transmits to our server. If you wish to view our website, we collect the following data, which is technically necessary for us to display our website to you and to ensure stability and security (legal basis is Art. 6 para. 1 p. 1 lit. f) DS-GVO).

- IP address
- Date and time of the request
- Time zone difference to Greenwich Mean Time (GMT)
- Content of the request (specific page)
- Access status/HTTP status code
- Amount of data transferred in each case
- Website from which the request comes
- Browser
- Operating system and its interface
- Language and version of the browser software.

In the following, we describe how we collect information during your visit to our website and how it is used.

## **IB Newsletter**

Thank you for your interest in our newsletter. With your consent, we will provide you with information on the latest news, professional publications and events of the IB. You will find more details on the content of the newsletter in the declaration of consent or on the registration form for the newsletter.

The registration for the newsletter is possible via the form provided by us. When you open the form, technical data from your end device (e.g. name and URL of the requested page, date and time of access, information about your operating system and web browser, referrer URL, http status code) are automatically collected and temporarily stored in a so-called log file. This data processing is technically necessary to provide you with the form and to ensure system security and stability. We have a legitimate interest in this. The data processing is therefore based on Art. 6 para. 1 p. 1 lit. f) DSGVO.

Your registration data, which you enter in the form and send, is transmitted to us via an encrypted connection (so-called TLS encryption). You can recognize such an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the closed "lock" symbol in your browser line. If this TLS encryption is activated, the data you transmit to us cannot be read by third parties. We would like to point out that you only need to enter your e-mail address when registering for the newsletter. If you voluntarily provide a name by which you would like to be addressed in the newsletter, we will process this solely for the purpose of personalizing the newsletter, i.e. to address you personally in the newsletter. We do not require you to provide any other data.

For the registration to the newsletter, we use the so-called double opt-in procedure. Here, a confirmation email is first sent to your specified email address, with a request for

confirmation. The registration only becomes effective when you click on the activation link contained in the confirmation email. If you do not confirm your registration, your details will not be used for sending the newsletter and will be deleted after four weeks. To prove your registration for the newsletter, we store the time of registration and confirmation in each case, as well as your IP address at the respective time.

You are not contractually or legally obligated to provide us with the above data. However, we cannot provide you with our personalized newsletter without this data.

We use your data transmitted to us exclusively for sending our newsletter with information on current news, professional publications and events of the IB.

We also evaluate the opening rate and some key figures of the newsletter and use these findings to improve and personalize the newsletter. These key figures include in particular the unsubscribe rate, bounces and abuses, the five most clicked links, clicks in the first 24 hours and the newsletter opening history. For this evaluation, the newsletter e-mails sent contain so-called tracking pixels, with the help of which we can recognize when recipients open a newsletter e-mail, and so-called tracking links, with the help of which we can recognize when recipients click on a link contained in our newsletter. This information is used to create an opening and click-through rate, which we can use to statistically evaluate the percentage of recipients who have opened a newsletter we have sent. We can also see which recipients have opened our newsletter and which have not. By evaluating this data, we can draw conclusions about the general interest of recipients in our newsletter content and improve and develop the newsletter accordingly. We do not collect more detailed data on the recipient-related use of the newsletter, such as the date or time of an opening.

We use the service of rapidmail GmbH, Augustinerplatz 2, 79098 Freiburg ("rapidmail") to provide you with the registration form, to send our newsletter and to evaluate its success. Your data will therefore be transmitted to rapidmail. We have concluded an order processing contract with rapidmail, so that this data transfer and further data processing by rapidmail is covered by Art. 28 DSGVO. In this context, rapidmail is prohibited from using your data for purposes other than for sending and evaluating the newsletter. Rapidmail is not permitted to pass on or sell your data. rapidmail is a German, certified newsletter software provider, which has been carefully selected in accordance with the requirements of the DSGVO and the BDSG. Furthermore, the storage of your data outside of rapidmail only takes place in a protected folder on a server of the IB.

The dispatch of the newsletter and the related data processing described above are carried out exclusively with your consent on the basis of Art. 6 para. 1 p. 1 lit. a) DSGVO. Your consent is voluntary. You can revoke it at any time with effect for the future, e.g. via the unsubscribe link in the newsletter or by sending a message to our contact details above.

We store your personal data for as long as it is necessary to fulfill the intended purpose or justified reasons within the meaning of Art. 17 (3) DSGVO make storage necessary. After unsubscribing from our newsletter or revoking your consent, your data will generally be deleted immediately, unless we still need it to defend or defend claims in order to prove that the newsletter mailing was carried out in compliance with the law.

## Cookies

In addition to the previously mentioned data, cookies are stored on your computer when you use our website. Cookies are small text files that are stored on your computer, cell phone or other device in the browser you are using and through which certain information flows to the body that sets the cookie (in this case by us). Cookies cannot execute programs or transmit viruses to your computer.

This website uses transient and persistent cookies, the scope and functionality of which are explained below:

Transient cookies are automatically deleted when you close the browser. These include, in particular, session cookies. These store a so-called session ID, with which various requests from your browser can be assigned to the same session. This allows your device to be recognized when you return to our website. The session cookies are deleted when you close the browser. These transient cookies are necessary to provide you with the website and to deliver the content you have accessed. Some of these cookies are also used to enable certain functionalities of the website, such as saving your settings about cookies on our website, and thus make your visit more comfortable. Data processing in this context is thus based on Art. 6 (1) p. 1 lit. f) DS-GVO. Our legitimate interest is to provide visitors with a properly functioning website and to make the use of the website as pleasant and efficient as possible. The user data collected by these technically necessary cookies are not used to create user profiles.

Persistent cookies, on the other hand, are automatically deleted after a specified period of time, which may differ depending on the cookie. We only set these persistent cookies with your consent for the purposes described there (Art. 6 para. 1 p. 1 lit. a) DS-GVO).

You have control over the setting of any cookies via the settings in your browser. You can delete all cookies in your browser settings at any time. You can also configure your browser settings according to your wishes, for example, to prevent so-called third-party cookies that are set by third-party providers or to generally prevent all cookies or to only allow cookies individually. We would like to point out that you may not be able to use all functions of this website if you prevent or restrict cookies for the website.

## Google Analytics

This website uses Google Analytics, a web analytics service provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA, provided that you give us your consent to do so. We use Google Analytics to analyze the use of our website and to continuously improve it in terms of user experience. To do this, we need information and statistics about visitors' interactions on the website, from which we derive insights into how we can improve our offer and make it more interesting for users.

Google Analytics uses cookies that are stored on your device for a maximum of 2 years. The information generated by the cookies about the use of this website (including your IP address) is transmitted to a Google LLC server in the USA and stored there. However, we use the function "\_anonymizeIP()" for this website to ensure anonymized collection of IP addresses



(so-called IP masking). This means that your IP address is shortened within the member states of the EU or in other contracting states of the Agreement on the European Economic Area before being transmitted to Google LLC. Only in exceptional cases will the full IP address be transmitted to a Google LLC server in the USA and shortened there. Google will use this information on our behalf for the purpose of evaluating your use of the website, compiling reports on website activity for us and providing other services relating to website activity for us, such as evaluating the means by which users access our website.

In connection with this evaluation of website usage, Google LLC also processes for us other, general information about visitors to the website, namely age, gender and, where applicable, general categories of topics in which users have shown interest. Here, too, we only receive aggregated data that we cannot assign to any specific person, and in no case information with which we could personally identify users. We process this data solely for the purpose of analyzing website usage and improving the website.

Google also performs the analysis described above across devices. Here, Google tries to identify whether you use our website on different devices and then evaluates the website usage across the different devices together. To do this, Google records when you have logged into your account for Google services (such as Gmail, YouTube or the Chrome browser) in the browser you are using on a device and relates your usage on that device to your Google account.

Google LLC also processes the aforementioned data collected via Google Analytics in accordance with its own privacy policy, which can be found at the following link: <https://policies.google.com/privacy>. There you will also find additional information on the protection of personal data by Google and on your rights.

Further details on data processing within the scope of Google Analytics are available at <http://google.com/analytics/terms/de.html> and, in particular with regard to the implementation of the data subject rights exercised by you, at <https://privacy.google.com/businesses/processorterms/>.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can also prevent the collection and transmission of the data generated by the cookie and related to your use of the website (including your IP address) to Google LLC and the processing of this data by Google LLC by means of a browser plugin by downloading and installing the browser plugin available at the following link: <https://tools.google.com/dlpage/gaoptout?hl=de>. Please note that you will need to reinstall the browser add-on to disable Google Analytics again if your browser or device is later deleted, formatted or reinstalled.

We only activate Google Analytics if you consent to the processing of your data by the Google Analytics service. The legal basis for the data processing associated with the use of Google Analytics is therefore Art. 6 para. 1 p. 1 lit. a) DS-GVO. You can revoke an already granted consent for your respective device at any time with effect for the future by adjusting the cookie settings under the following link using the check boxes and buttons: Change your cookie settings.

We would like to point out that additional risks may exist due to the transmission of data to servers in the USA used by Google LLC. For these cases in which personal data is transferred to the USA, there is an adequacy decision of the EU Commission (No. 2016/1250), according to which companies that meet certain criteria ensure an adequate level of protection, also known as the "EU-US Privacy Shield". Google has also committed to ensuring an adequate level of data protection under this EU-US Privacy Shield (see <https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>). The transfer of data to Google is therefore based on Art. 45 DS-GVO.

## Google Tag Manager

We use Google Tag Manager on our website, a service provided by Google Ireland Limited, Google Building Gordon House, Barrow St, Dublin 4, Ireland (hereinafter referred to as "Google"). Google Tag Manager allows us to manage website tags through one interface. The Google Tag Manager tool that implements the tags is a cookie-less domain and does not itself collect any personal data. Google Tag Manager takes care of triggering other tags, which in turn may collect data. Google Tag Manager does not access this data. If a deactivation has been made at the domain or cookie level, this remains in place for all tracking tags implemented with Google Tag Manager.

Further information on data protection can be found on the following Google websites:

- Privacy Policy: [policies.google.com/privacy](https://policies.google.com/privacy)
- FAQ Google Tag Manager: [www.google.com/intl/de/tagmanager/faq.html](https://www.google.com/intl/de/tagmanager/faq.html)

Google Tag Manager Terms of Use: [www.google.com/intl/de/tagmanager/use-policy.html](https://www.google.com/intl/de/tagmanager/use-policy.html)

## Google reCAPTCHA

To ensure sufficient data security when submitting forms, we use "Google reCAPTCHA" ("reCAPTCHA") on parts of our websites. The provider of this service is Google LLC. With reCAPTCHA, it is checked whether the data entry on our websites (e.g. in a contact form) is made by a natural person or improperly by machine or automated processing. For this purpose, reCAPTCHA sets cookies if necessary and forwards the cookies as well as required information including your IP address and time spent on the website, technical information about the browser used and, if applicable, entries you are prompted to make by the reCAPTCHA service to Google LLC.

We use reCAPTCHA exclusively to detect and prevent unlawful website use. This data processing is based on Art. 6 para. 1 p. 1 lit. f) DSGVO. Our legitimate interest is to ensure the security of our web offers and to prevent their improper use for automated spying and SPAM. The transfer to Google LLC is based on Art. 45 and 28 DSGVO. Details on this can be found in the previous sections.

For more information on Google reCAPTCHA and Google's privacy policy, please see the following links: <https://www.google.com/intl/de/policies/privacy/> and <https://www.google.com/recaptcha/intro/android.html>.



## Google Ads (formerly DoubleClick)

We have integrated the advertising service Google Ads (formerly DoubleClick) on this website, which is offered by Google. The service is used to play advertisements in the search engine and on pages of Google and partners of Google ("Google advertising network"). As part of this service, we use the so-called conversion tracking function to analyze advertising campaigns, provided that you agree to this. Conversion tracking is also carried out, as far as possible, across devices.

Within the scope of this advertising service, Google independently selects which advertising is displayed to which respective user in the Google advertising network. We do not have the possibility to issue instructions or exert more precise influence on this. When ordering the advertisements, we can only make rough restrictions in advance as to where advertisements may potentially be played by means of a few pre-setting options specified by Google. In this context, we do not transmit any personal data to Google and do not receive the data processed by Google of the users to whom advertisements are shown, nor do we have any closer influence on the related data processing.

For conversion tracking, a cookie ("conversion cookie") is stored by Google on your terminal device when you click on an advertisement from us in the Google advertising network. This cookie is deleted after 30 days. When visiting our website, we and Google learn that the user has clicked on one of our ads and was redirected to our website via it. This information may be sent to Google LLC servers in the USA. As a result, contacts that users have with advertisements on websites of the Google advertising network (visual contacts and clicks on advertising banners) are linked by Google with subsequent interactions of the users on our website. Google also collects your IP address, if applicable the individual advertising ID of your terminal device and technical information about your terminal device. The data collected in this process is evaluated by Google and used to create statistical reports. You can prevent the setting of the conversion cookie in the settings of your browser and delete conversion cookies that have already been set.

Conversion tracking also takes place across devices. Google recognizes your usage across different end devices you use and links them across devices. For this purpose, Google records when you have logged into your account for Google services (such as Gmail, YouTube or the Chrome browser) in the browser on a device and relates your usage on this device to your Google account. Google may, if applicable, correlate your visit to our website with any prior interactions with our advertising, regardless of the specific device through which you visit our website. If you do not want this link to your Google account, you can log out of your Google account before you visit our website and thus prevent a link.

The transfer of data to Google in connection with conversion tracking is based on Art. 45 and Art. 6 para. 1. p. 1 lit. a) DS-GVO. As explained in the previous sections, there is an adequacy decision of the EU Commission for the forwarding of personal data to the USA. Google LLC has committed itself to maintaining an adequate level of data protection, so that the transfer of data to Google LLC is subject to the adequacy decision. The conversion cookie is used by us to evaluate the impact, success and effectiveness of our advertisements in order to publicize the website and our offers. The related data processing is carried out with your consent on the basis of Art. 6 para. 1 p. 1 lit. a) DS-GVO. You can revoke this consent for the future at any

time with regard to your respective end device used by deactivating the corresponding check box in the cookie settings under the following link: [Change your cookie settings](#).

The selection and display of advertising and its evaluation is carried out directly by Google, as explained above. Only Google has access to the respective personal data processed for this purpose. Therefore, only Google can comprehensively implement your data subject rights with regard to these processes. We would like to point out that requests for information and the assertion of other data subject rights can therefore be exercised most effectively directly at Google. Should you nevertheless or also require assistance in this regard, or wish to exercise your rights with regard to the setting of cookies via our website, please feel free to contact us.

Further information on the processing of your personal data by Google in the context of Google Ads, on contact details through which you can assert your related rights as a data subject against Google, and the applicable data protection provisions of Google can be found at <https://www.google.de/intl/de/policies/privacy/> and at <https://policies.google.com/technologies/ads>.

## **Altruja- Donation tool**

We integrate the donation tool of Altruja GmbH, Augustenstraße 62, 80333 Munich ("Altruja") on individual parts of this website.

Using the Altruja donation form, you can make a monetary donation online that will benefit the work of the IB Foundation in general or an individual project presented by the IB Foundation. To do this, you enter your name, email address and payment details in the donation form and select a payment method. Depending on the selected payment method (e.g. PayPal payment), you may be taken to the website of the payment service provider to complete the payment. The payment service provider uses your payment data independently to execute the donation payment.

When you call up the donation form, Altruja receives data such as your IP address as well as your entries in the form when you complete the donation payment. Altruja processes this data on behalf of the IB Foundation in order to properly process your donation. In this context, your data will also be processed to provide you with a confirmation or receipt of your donation.

The protection of your data as a donor is particularly important to us. Therefore, your data will of course be encrypted using appropriate technical standards (the so-called TLS procedure) and only transmitted afterwards. Altruja also takes further security precautions in accordance with applicable standards for payment transactions, including compliance with the so-called PCI certification, which prescribes special measures for handling card payment data. Altruja also stores all transmitted data only on its servers, which are located exclusively in Germany.

If applicable, we also offer you the option to post your own donation appeals on our website via the donation tool. To do so, you will need to create an access account for your donation appeal and provide personal information. For an easy and secure login to your account, we sometimes also set cookies on your device, which remain stored for a maximum of 2 years.

We ensure that the specifications of the applicable data protection law are complied with when processing your data. For this purpose, the IB Foundation has concluded a contract with Altruja on commissioned processing in accordance with Art. 28 DSGVO. Details on Altruja's general handling of personal data can be found in Altruja's privacy policy. The data processing described above is carried out for the purpose of processing your gift-wise donation in accordance with Art. 6 para. 1 p. 1 lit. b) DSGVO. As an alternative to using the donation form, you can also send us a donation via regular bank transfer or send a donation in kind.

## Social Plugins on the website

We use so-called social plugins ("plugins") of the following social networks and providers on our website:

- Facebook, which is offered by Facebook Inc, 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook").
- Twitter, which is offered by Twitter Inc., 1355 Market Street #900, San Francisco, CA 94103, USA ("Twitter")
- LinkedIn, which is offered by LinkedIn Inc., 2029 Stierlin Court, Mountain View, CA 94043, USA ("LinkedIn")
- Xing, which is offered by New Work SE, Dammtorstraße 30, 20354 Hamburg, Germany ("Xing"),
- WhatsApp, which is offered by WhatsApp Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland ("WhatsApp"), a subsidiary of Facebook.

The aforementioned companies are also referred to below as "social media providers".

In order to increase the protection of user data when visiting our online offer, the plugins are each integrated into the page by means of the so-called "Shariff solution" of Heise Verlag. This integration ensures that when the parts of our online offer that contain such plugins are called up, no connection is yet established with the servers of the respective social media provider. Only when the user activates the plugins does the user's browser establish a direct connection to the servers of the respective social media provider.

If you activate a plugin and thus interact with it, the respective social media provider receives the information that your browser has accessed the corresponding parts of our website, even if you do not have a profile with the corresponding social network or are not currently logged into the service of the respective social media provider. This information (including your IP address) is transmitted by your browser directly to a server of the social media provider and stored there. If you interact further with the respective plugins, for example by clicking the Facebook "Like" button, this information will also be transmitted directly to a server of the respective provider and stored there. In doing so, the social media providers can create usage profiles of the users from the processed data.

If you are logged into one of the services of the social media providers while interacting with the corresponding plugin, the social media provider can directly assign the visit to our website

to your account existing with the respective social network. The information is also published on the social network or on your social media account and displayed there to your contacts.

We have no influence on the scope of the data that the social media provider collects with the help of the respective plugin and therefore inform you below according to our state of knowledge.

## **Twitter-Plugin**

Through the plugin from Twitter, to our knowledge, when you activate this plugin, your IP address and the actuation of the plugin are recorded. Accordingly, through the integration of the plugin, Twitter receives the information that you have called up the corresponding parts of our website and assigns this to your Twitter account. Twitter also uses cookies for this purpose. If you are not registered with the Twitter service, it is still possible that Twitter receives and stores your IP address. The aforementioned data is also transmitted to Twitter servers in the USA.

The purpose and scope of the data collection and the further processing and use of the data by Twitter, as well as the related rights and settings options for protecting your privacy, can be found in Twitter's privacy policy: <https://twitter.com/de/privacy>.

Further settings and an objection to the use of data for advertising purposes are possible in the Twitter settings. You can find more detailed information here: [help.twitter.com/en/twitter-for-websites-ads-info-and-privacy](https://help.twitter.com/en/twitter-for-websites-ads-info-and-privacy). In addition, you can also object to the use of data for advertising purposes on the U.S. site [www.aboutads.info/choices/](http://www.aboutads.info/choices/) or the EU site [www.youronlinechoices.com](http://www.youronlinechoices.com). The settings are platform-independent, i.e. they are applied to all devices, such as desktop computers or mobile devices.

Our data processing in connection with the use of the plugin from Twitter is based on Art. 45 and 6 para. 1 p. 1 lit. f) DSGVO. Twitter is also certified under the Privacy Shield agreement and thereby ensures compliance with an adequate level of data protection within the meaning of the GDPR. Our legitimate interest in using the plugins is the improvement and optimal design of our website based on the wishes and preferences of users, which we learn through interaction with the plugins in connection with our website and implement in terms of user wishes. It is not recognizable that overriding interests of you are opposed, since the plugin must first be activated by you before data is sent to Twitter.

## **LinkedIn-Plugin**

Through the plugin of LinkedIn, to our knowledge, if you activate this plugin, your IP address and the actuation of the plugin are recorded. Accordingly, through the integration of the plugin, LinkedIn receives the information that you have called up the relevant parts of our website and assigns this to your profile on LinkedIn. We cannot exclude that LinkedIn receives and stores your IP address when activating the plugin, even if you do not have a profile on LinkedIn.

The purpose and scope of the data collection and the further processing and use of the data by LinkedIn, as well as the related rights and settings options for protecting your privacy, can be

found in LinkedIn's privacy policy: [https://www.linkedin.com/legal/privacy-policy?\\_l=de\\_DE](https://www.linkedin.com/legal/privacy-policy?_l=de_DE).

Further settings and objections to the use of data for advertising purposes are possible in the settings of your LinkedIn account. You can find more detailed information here: [www.linkedin.com/help/linkedin/answer/93516/widerspruch-gegen-die-datenverarbeitung-einschrankung-der-datenverarbeitung](https://www.linkedin.com/help/linkedin/answer/93516/widerspruch-gegen-die-datenverarbeitung-einschrankung-der-datenverarbeitung). In addition, you can also object to the use of data for advertising purposes on the U.S. site [www.aboutads.info/choices/](https://www.aboutads.info/choices/) or the EU site [www.youronlinechoices.com](https://www.youronlinechoices.com). The settings are platform-independent, i.e. they are applied to all devices, such as desktop computers or mobile devices.

Our data processing in connection with the use of the plugin from LinkedIn is based on Art. 45 and 6 para. 1 p. 1 lit. f) DSGVO. LinkedIn is also certified under the Privacy Shield agreement and has thereby committed to comply with European data protection law. Our legitimate interest in using the plugins is the improvement and optimal design of our website based on the wishes and preferences of users, which we learn through interaction with the plugins in connection with our website and implement in terms of user wishes. Your interests are taken into account by the fact that the plugins and the described data processing are initially deactivated and must first be activated by you by actively clicking on them.

## **Xing-Plugin**

By activating and interacting with the plugin from Xing, your IP address and the actuation of the plugin are recorded. Accordingly, Xing receives the information through the integration of the plugin that you have called up the corresponding parts of our website and assigns this to your possible profile on Xing. However, Xing does not store your IP address or other personal data by which Xing could directly identify you.

The purpose and scope of the data collection and the further processing and use of the data by Xing, as well as the related rights and settings options for protecting your privacy, can be found in Xing's privacy policy: [privacy.xing.com/en/datenschutzerklaerung](https://privacy.xing.com/en/datenschutzerklaerung). Further settings and objections to the use of your data for advertising purposes are possible in the settings of your Xing account, for which you can find information here: [privacy.xing.com/en/your-privacy](https://privacy.xing.com/en/your-privacy). The settings are made platform-independent, i.e. they are applied to all devices, such as desktop computers or mobile devices.

Our data processing in connection with the use of the plugin from Xing is based on Art. 6 para. 1 p. 1 lit. f) DSGVO, whereby our legitimate interest is the improvement and optimal design of our website based on the wishes and preferences of the users, which we learn through the interaction with the plugins in connection with our website and implement in terms of user wishes. Your interests are taken into account by the fact that the plugins and the described data processing are initially deactivated and must first be activated by you by actively clicking on them.

## WhatsApp-Plugin

When you click and activate the WhatsApp plugin, the corresponding app opens on your device, where you only need to select the contacts to whom you want to send our content. In the process, WhatsApp receives your IP address and information about which phone numbers or contacts you are communicating with, and may also forward this information to Facebook. As far as we know, however, WhatsApp does not receive any insight into what exact content you send to your contacts.

For more information on the purpose and scope of data collection and the further processing and use of the data by WhatsApp, as well as the related rights and settings options for protecting your privacy, please refer to WhatsApp's privacy policy at: <https://www.whatsapp.com/legal/#privacy-policy>.

The implementation of the WhatsApp plugin and the associated processing are based on Art. 45 and 6 para. 1 p. 1 lit. f) DSGVO. WhatsApp also offers a guarantee of compliance with European data protection principles due to its certification under the EU-US Privacy Shield. Our legitimate interest is to provide appropriate, easy-to-use interaction options for a comfortable user experience. Your interests are taken into account by the fact that the WhatsApp plugins and the data processing described are initially deactivated and must first be activated by you by actively clicking on them. In addition, you can also forward our content by other means, for example by email, for which we also provide an intuitive plugin that does not share any information about your contacts with WhatsApp.

## YouTube-Videos

Our website uses plugins from the YouTube site operated by YouTube LLC, 901 Cherry Ave, San Bruno, CA 94066, USA, a subsidiary of Google. When you visit one of our pages equipped with a YouTube plugin, a connection to the YouTube servers is established. This tells YouTube which of our pages you have visited. If you are logged into your YouTube account, you enable YouTube to assign your surfing behavior directly to your personal profile. You can prevent this by logging out of your YouTube account beforehand.

We integrate the YouTube plugins in a way that generally does not set cookies from YouTube when you access the videos on our websites (so-called extended data protection mode).

In addition, the YouTube videos are only loaded and played after you have activated the playback of YouTube videos on our pages. If you then start a YouTube video, YouTube may receive your IP address together with information about the respective video and your use of the playback functions.

We use the YouTube content to improve the user experience when visiting our website. The basis for the integration of YouTube content is Art. 6 para. 1 p. 1 lit. a) DS-GVO. You can revoke your consent at any time for the future by clicking on the corresponding check boxes and buttons under the following link to adjust your consent: [to adjust consent](#). The transmission to YouTube and Google is based on Art. 45 and 6 para. 1 p. 1 lit. a) DS-GVO. For the transfer of data to the USA, there is an adequacy decision of the EU Commission



("EU-US Privacy Shield"). YouTube is also one of the companies included in the associated Privacy Shield List.

For more information on how YouTube and Google handle user data and how this data is processed, please see YouTube's privacy policy at:  
<https://www.google.de/intl/de/policies/privacy>

## Facebook-Plugin

With regard to the Facebook plugin, we assume that when you activate it, Facebook registers your visit to our website, the IP address of your device and the activation of the plugin. Accordingly, Facebook learns through the integration of the plugin that and which parts of our website you have accessed. If you are not a registered member of Facebook, there is still the possibility that Facebook receives and stores your IP address. This aforementioned data is also transmitted to Facebook servers in the USA. According to Facebook, however, only an anonymized IP address is stored for users in Germany.

The purpose and scope of the data collection and the further processing and use of the data by Facebook, as well as the related rights and settings options for protecting the privacy of users, can be found in Facebook's privacy policy: <https://www.facebook.com/about/privacy/>.

Further settings and objections to the use of data for advertising purposes are possible within the Facebook profile settings (<https://www.facebook.com/settings?tab=ads>) or via the US site [www.aboutads.info/choices/](http://www.aboutads.info/choices/) or the EU site [www.youronlinechoices.com](http://www.youronlinechoices.com). The settings are platform-independent, i.e. they are applied to all devices, such as desktop computers or mobile devices.

Our data processing in connection with the use of the Facebook plugin is based on Art. 45 and 6 para. 1 p. 1 lit. f) DSGVO. Facebook is also certified under the Privacy Shield agreement and thereby offers a guarantee of compliance with European data protection law. Our legitimate interest in using the plugins is the improvement and optimal design of our website based on the wishes and preferences of users, which we learn through interaction with the plugins in connection with our website and implement in terms of user wishes. Your interests are taken into account by the fact that the data transmission to Facebook only takes place when you activate the plugin yourself by clicking on it.

## Freiwillig24

The Freiwillig24.de free place search is integrated into this website to make it easier for applicants for voluntary services to find a suitable free place ("Freiwillig24"). Provider of this service is TD Software.Systems GmbH, Ludwigstraße 105, 63110 Rodgau ("TDS"). Freiwillig24 enables interested parties and applicants for voluntary services (such as FSJ, BFS) to search for free places for such services in their desired region using targeted search parameters. When searching for volunteer services, it is not necessary to enter any personal data of the interested parties. Rather, the search is based on general criteria that interested parties can select in Freiwillig24. These criteria are type of service, area of responsibility, start of activity, minimum age, full/part-time, zip code and city, type of assignment and the

existence of accommodation. Depending on the selected criteria, interested parties will be shown suitable volunteer services, if available.

In order to perform the search and display results, Freiwillig24 sets a cookie (Session\_id), which is automatically deleted after a maximum of 30 minutes. The cookie is necessary to temporarily store the input of the search criteria and on the basis of this to be able to carry out an evaluation of the matching volunteer services. The data processing associated with this is necessary to protect our legitimate interests pursuant to Art. 6 (1) p. 1 lit. f) DSGVO, whereby our legitimate interest is to be able to offer you the Freiwillig24 free place search and to process your requests. You can prevent this cookie from being set by adjusting your browser settings to reject cookies or to inform you before cookies are set. If you disable cookies, you will not be able to use Freiwillig24's free space search.

The results of a search query, i.e. the available volunteer services, are displayed on Freiwillig24 in an active map. In the context of using the map, no personal data is collected and stored by TDS itself. However, TDS collects statistical data (number and time of calls to Freiwillig24), which cannot be assigned to any person. On this basis, TDS provides us with aggregated statistics that enable us to identify when Freiwillig24 was called up particularly frequently via our website. We use this information to be able to adapt our website to the needs of the users. The legal basis for this data processing is Art. 6 para. 1 p. 1 lit. f) DSGVO, whereby our legitimate interest is to constantly optimize the search for volunteer services on our website in order to offer the best possible service to both interested parties and the agencies offering volunteer services.

For its part, Freiwillig24 uses third-party providers that may process personal data when providing services. On the one hand, the analysis services of 1&1-Webanalytics are used. The provider is 1&1 IONOS SE, Elgendorfer Straße 57, 56410 Montabaur ("1&1"). Within the scope of the analyses with 1&1, among other things, visitor numbers and behavior (e.g. number of page views, duration of a website visit, bounce rates), visitor sources (i.e. from which page the visitor comes), visitor locations as well as technical data (browser and operating system versions) can be analyzed. For this purpose, 1&1 stores the following data in particular: Referrer (previously visited website), requested website or file, browser type and version, operating system used, device type, time of access, IP address in anonymized form (only used to determine the location of access). According to 1&1, the data collection is completely anonymized so that it cannot be traced back to individual persons. Cookies are not set by 1&1 Web Analytics.

The storage and analysis of the data is based on Art. 6 para. 1 p. 1 lit. f) DSGVO. Freiwillig24 has a legitimate interest in the statistical analysis of user behavior in order to optimize both its web offer and its advertising in general. Personalization of users does not take place in this context. TDS has concluded an order processing contract with 1&1. This contract is intended to ensure that 1&1 handles your personal data in accordance with data protection regulations.

Further information on data collection and processing by 1&1 Web Analytics can be found at <https://hosting.1und1.de/hilfe/online-marketing/> and <https://hosting.1und1.de/terms-gtc/terms-privacy/>.

On the other hand, Freiwillig24 uses the map service of OpenStreetMap. The provider is the Open-Street-Map Foundation (OSMF), 132 Maney Hill Road, Sutton Coldfield, West

Midlands, B72 1JU, United Kingdom. When you visit a website that includes OpenStreetMap, your IP address, some device information, and other information about your behavior on that website, including the date and time of your visit, will be transmitted to OSMF. OpenStreetMap may store cookies in your browser for this purpose. These are text files that are stored on your computer and enable an analysis of your use of the website. You can also insofar prevent the storage of cookies by a corresponding setting of your browser software; however, we point out that in this case you may not be able to use the map function of Freiwillig24.

Furthermore, your location may be recorded if you have allowed this in your device settings, e.g. on your cell phone. Freiwillig24 has no influence on this data transmission. For details, please refer to the privacy policy of OpenStreetMap at the following link: [https://wiki.osmfoundation.org/wiki/Privacy\\_Policy](https://wiki.osmfoundation.org/wiki/Privacy_Policy). Freiwillig24 uses OpenStreetMap to ensure an appealing presentation of the available volunteer services and their easy findability in a map. Since this involves a direct data transfer to and, if applicable, evaluation by OSMF, the map is only activated in the event of your consent to this data processing. The legal basis is therefore your consent pursuant to Art. 6 para. 1 p. 1 lit. a) DSGVO. You can revoke this consent at any time freely and with effect for the future by changing your cookie settings.

## **Use of PayPal for online donations**

We have included a donation button on our website with a link to the payment service provider PayPal (Europe) S.à.r.l. et Cie, S.C.A., 22-24 Boulevard Royal, L-2449 Luxembourg (PayPal).

If you click on the Donate button, you will be redirected to PayPal's website, where technical data from your end device (including IP address, date and time of access, information about your operating system and web browser, referrer URL) will be transmitted to PayPal.

In addition, we link to this PayPal website in the email signature of individual employees or with the help of QR codes printed in selected brochures or donation forms. You will therefore also be redirected to PayPal's website when you click on the corresponding link or scan the corresponding QR code.

On the PayPal website, you will be asked to enter a donation amount, your PayPal user account data (e.g. name, email, password) and/or, if applicable, other payment information (e.g. credit card number) as well as further information about you in connection with your donation for billing purposes (e.g. name, address, contact details). The collection and processing of your data on the PayPal website, including information about your donation to us, is subject to PayPal's terms of use and privacy policy. In particular, PayPal reserves the right therein to process the data also for its own purposes. We have no influence on the further processing of your data by PayPal.

We would like to point out that PayPal reserves the right to process personal data in countries outside the European Union (EU) or the European Economic Area (EEA), where there may not be an equivalent level of data protection (e.g. in the USA). According to PayPal, binding internal data protection regulations exist for data transfers within the PayPal group of companies in accordance with Art. 46 (2) lit. b) DSGVO. For more information on the transfer of personal data by PayPal, please refer to PayPal's privacy policy.

When you initiate a donation to us via PayPal, PayPal transmits the following data from you to us: Name, email address and donation amount. We store this data for tax purposes. We also process the transmitted e-mail address to contact you, so that we can confirm receipt of your donation and - if you wish - issue you a donation receipt. For the issuance of a donation receipt, we also collect and process your address. Please note that a donation receipt will only be issued for donations of EUR 50.00 or more.

We collect and process the above data in accordance with Art. 6 para. 1 p. 1 lit. b) or Art. 6 para. 1 p. 1 lit. f) DSGVO. The use of the PayPal donation button and the PayPal donation-related data processing by us is necessary for the initiation and processing of your online donation, as PayPal enables secure, reliable and user-friendly online payment processing and is widely used by our donors. For this reason, we also have a legitimate interest in using this service. Please note that you can also make donations to us by other means, such as using a SEPA transfer slip.

## **Additions to this privacy statement**

Technical developments or changes in our business operations make it necessary to make adjustments to our privacy policy from time to time. We reserve the right to make changes to this statement and will inform you of the changes at this point.

## **Questions and comments**

For questions, suggestions or comments on the subject of data protection, please contact the Internationaler Bund's data protection officer by e-mail: [datenschutz@ib.de](mailto:datenschutz@ib.de).